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Release At Will

FACT SHEET

What: Pacific Park® is LA's only admission-free amusement park and the West Coast's only family amusement park located on an oceanfront Pier. The outdoor entertainment destination provides individuals and families with a unique experience reminiscent of the Pier in Santa Monica's historical days.

Location: Pacific Park is conveniently located on the world-famous Santa Monica Pier at 380 Santa Monica Pier. From Los Angeles, take the I-10 West, exit right on 4th St., turn left on Colorado to Pier. From the San Fernando Valley or South Bay, take the 405 Fwy. to the I-10 West then follow the above directions.

Size: A two-acre amusement park that offers great rides, midway games, thrilling attractions, an over-the-ocean food plaza, entertainment and specialty shops.

Opening Date: May 26, 1996

Special Attractions: Pacific Park features 12 great rides. These include:

Pacific Wheel, the all-new \$1.5 million Ferris wheel signature attraction was unveiled in 2008 at Pacific Park and is the world's only solar-powered Ferris wheel. It soars nine stories high and lifts riders more than 130 feet above the Pacific Ocean.

West Coaster, a steel roller coaster that races 55 feet above the ocean, providing unparalleled views of the Santa Monica Bay.

Pacific Plunge, a 45-foot tall tower ride that propels seated-riders more than four stories into the air over the Pacific Ocean, and gives a sense of weightlessness.

Sea Dragon, a swinging wooden ship ride with two lifelike dragon heads making passengers feel as if they're caught in the turbulent seas. The ship moves back and forth in a 180-degree arc.

Inkie's Scrambler, a 12-car fast-paced swirling ride, takes adult guests on a series of roundabout moves and sidesplitting rotations of more than 11 revolutions per minute.

SIG Alert EV, (electric vehicle) bumper cars that spin 360 degrees and feature a dual joy stick lever control allowing for full turns right, left, front and back for easy maneuvering.

Inkie's Air Lift, families lift off for fun with the all-new Inkie's Air Lift featuring the combined movements of a Tea Cup ride and a hot-air Balloon race. Riders can rotate the car while the balloon rises up and down.

Sea Planes, families will be flying high together in the all-new Sea Planes as they control the height and speed of ascent of the plane while flying above the pier decking.

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Inkie's Pirate Ship, ahoy, this swashbuckling-themed, family-fun picaroon ride lifts mates to-and-fro in a clockwise and counterclockwise motion for an all-out, sea-like adventure on this great, grand pirate ship!

Inkie's Wave Jumper, catch a wave family-style on this pier-top surf ride that rotates in a clockwise motion while riders 'jump' up and down, and bounce around, just like riding a wave.

Santa Monica Pier Patrol, a unique family-fun ride featuring eight themed trucks, which ride along a track through beach scenes complete with palm trees, sand, and a lifeguard chair.

Frog Hopper, springs young riders straight up and down to heights of over 18 feet providing a feeling of weightlessness and excitement.

Midway Games: Also known as the Pier Pressure Zone. It features 14 games of skill with additional games and photo booths throughout the park. Games are \$2 to \$6 per play. Winners receive stuffed animals, basketballs and Pacific Park merchandise.

Oceanfront Food Plaza:

Pacific Park offers a variety of over-the-ocean dining options including:

Coffee Bean & Tea Leaf[®], a coffee lover's dream featuring Ice Blended drinks, gourmet coffee, a variety of tea drinks and hot chocolate. For those with a sweet tooth, be sure to check out the tempting deserts and pastries.

Beach Burger, traditional American grilled specialties including Angus beef burgers, Hebrew National hot dogs, delicious chicken breast sandwiches, onion rings, and, of course, everyone's favorite – fries! (We use trans fat free oil)

Pacific Wheel Pizza Company, individual pan pizzas prepared with fresh Italian ingredients hot from the oven that include Cheese, Pepperoni and Margherita. Pacific Wheel Pizza Company also offers Wings Dings with two sizes of Pacific Wheel Pizza Company's famous chicken wings tossed in a choice of three sauces with Cannon Ball BBQ, Sweet Red Chili and The Heat with mango habanero. Enjoy sensational salads and sandwiches, along with delicious desserts.

Taco Bell, offering your favorite Taco Bell items such as quesadillas, burritos, tacos, nachos and refreshing beverages.

Scoops – Ice Cream & Treats, a tasty mix of you favorite ice cream flavors and frozen yogurt delights along with specialties such as funnel cakes, milk shakes, root beer floats, banana splits, sundaes and more.

Funnel Cake Factory, these Dutch delights, also known as Elephant Ears, are made by pouring batter through a specialty made funnel and fried until golden brown. Enjoy with powder sugar, fruit topping, whipped cream or ice cream. Also featuring novelty ice creams.

Dippin' Dots, a cool new way to enjoy an old-fashioned favorite – ice cream. Forget the large scoops but instead enjoy tiny beads of delicious tasting, unique looking and fun to eat Dot Delicacies.

ICEE Mix-It-Up Station, guests enjoy a refreshing opportunity to purchase a 16 ounce cup or 32 ounce cup; to fill up themselves; and to mix and match any of the four tasty flavors including cherry, blueberry, sour apple and lemonade.

Themed Food Carts, Pacific Park carts offer traditional theme park favorites such as hot popcorn, fresh spun cotton candy, pretzels, delicious churros, Dippin' Dots ice cream, ICEES and assorted drinks throughout the Park.

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Private

Functions: Pacific Park is available for private parties and special events with custom packages to meet any requirements. Options include rides, games, food, beverages and entertainment. Pacific Park can comfortably host from 75 to 400 guests. An exclusive Park buy out can accommodate up to 2,000 guests.

The 3,600-square-foot Event Pavilion, with spectacular views of Malibu, Catalina Island and Pacific Ocean, is the perfect venue for corporate events, wrap parties, movie premieres, company picnics, sales incentives and more. Families will enjoy the setting for weddings and special events. Custom packages and catering is available.

Film Location: Pacific Park frequently serves as the backdrop for popular television shows, films and still photography. The park is ideal for filming oceanfront scenes or an outdoor amusement park setting. The Pacific Park skilled crew is available to meet all production needs. Shooting arrangements can be made by contacting Kristin Wasiluk at 310-260-8744 ext. 258.

Parking: More than 2,000 parking spaces are available on and adjacent to the Pier with an additional 1,500 parking spaces within walking distance. Visitors can catch the convenient Tide Shuttle, available from atop the Santa Monica Pier, every 15 minutes. The shuttle drives south on Ocean Avenue to Marina, heads north on Main Street, sidesteps to 4th Street via Bicknell Street before traveling around Santa Monica Place and returning to the Pier. Parking is also available all along this route.

Cost: Admission to Pacific Park is free. Prices for individual rides are \$5.00 and \$8.00 each. Pacific Park's best value is the all-day wristband, providing unlimited use of rides, at \$17.95 for guests 7 years and below and \$29.95 for guests 8 years and older.

Inkie's

Annual Pass: The ever-popular Inkie's Annual Pass provides two options for fun and sun, valid 365 days from date of purchase, including the Premium Annual Pass at a cost of \$149 and valid 7 days a week with several exciting specials and discounts; and the Weekday Annual Pass at a cost of \$99 and valid Monday-Friday only with exciting discounts. Inkie's Annual Passes can be purchased while supplies last at Pacific Park's ticket booths or on Pacific Park's website.

Hours: Operating hours vary by season. To confirm park hours or additional information, please call 310-260-8744, visit www.pacpark.com, follow on Twitter: @pacpark and Facebook: facebook.com/pacificpark.

General Pier Information:

For Santa Monica Pier information and events, call 310-458-8900.

Near-by:

- * The ever-popular Venice Beach, complete with the world-renowned Muscle gym, in-line skating paths and bicycle trails.
- * Third Street Promenade, featuring some of Santa Monica's most unique shops, specialty stores and theaters.
- * Montana Avenue, a must-see shopping boulevard filled with top name designer clothing stores, boutiques and restaurants.